BRAND-Name Savings May Be Waiting for You!

These useful brand tips can help you get the most out of your XALATAN Savings Card* when picking up your XALATAN prescription.

**Begin** at your doctor’s office.

**Remind** your doctor to indicate “Dispense as Written” (or “DAW”) or “No Substitutions,” as per your state’s requirement if your doctor has decided to prescribe brand-name XALATAN.

**Ask** for brand-name XALATAN at the pharmacy and tell your pharmacist your XALATAN Savings Card does not work with the generic.

**Notify** the pharmacist right away if you did not receive brand-name XALATAN or your savings at pickup.

**Don’t** forget your XALATAN Savings Card each time you visit the pharmacy.

If you didn’t get the brand-name savings that come with your XALATAN Savings Card, check and make sure you meet all eligibility requirements:

- You received brand-name XALATAN in your prescription bag. Your card only works with brand-name XALATAN
- Your XALATAN Savings Card details were entered correctly
- Your pharmacist called 1-866-562-6147 for help processing the card for this brand

*Eligibility required. Terms and conditions apply. Full terms and conditions can be found at XALATAN.com/#tnc. Card will be accepted only at participating pharmacies. Card is not health insurance. No membership fees. Maximum savings $1,500 per year. The Card is not valid for prescriptions that are eligible to be reimbursed in whole or in part, by Medicaid, Medicare, or other federal or state healthcare programs. The Card is not valid for prescriptions that are eligible to be reimbursed in whole by private insurance plans or other health or pharmacy benefit programs. For further information, call 1-866-562-6147, visit XALATAN.com, or write: XALATAN Savings Program, 2250 Perimeter Park Drive, Suite 300, Morrisville, NC 27560.